Wibu-Systems to Lead Exclusive Guided Tours at SPS 2024, Showcasing CodeMeter in Action with Automation Industry Leaders

- **Exclusive access:** Guided tours at SPS featuring top players in industrial automation.

- **Real-world applications:** Discovering how CodeMeter protects against cyber threats and secures intellectual property across industries.

- **Flexible licensing:** Versatile implementations of CodeMeter to manage software licenses for intelligent devices and streamline business models.

- **Cutting-edge solutions:** How Wibu-Systems addresses the latest challenges in IIoT, industrial automation, and precision measurement.

Industrial automation pioneers like B&R, CODESYS, KEBA, Kistler, and TTTech Industrial will demonstrate how Wibu-Systems' technology secures and licenses their cutting-edge automation solutions.

Karlsruhe, Germany – **Wibu-Systems, a global leader in software protection, licensing, and security for intelligent devices, is set to host exclusive guided tours at SPS 2024 in Nuremberg, Germany, from 12-14 November 2024. This industry-defining event brings together innovators in automation, and Wibu-Systems will showcase how its flagship technology, CodeMeter, is being used by top companies like B&R, CODESYS, KEBA, Kistler, and TTTech Industrial to protect their intellectual property and enable secure software licensing.**

SPS (Smart Production Solutions) is one of the largest international trade fairs for industrial automation, gathering key players from around the globe to explore the latest trends in intelligent manufacturing, IIoT, and automation technologies. The guided tours, which will begin at **Wibu-Systems' booth (Hall 6, Booth 428)**, offer attendees an opportunity to engage directly with these companies, learn how they leverage CodeMeter to secure their software, and understand the flexible licensing models that streamline their operations. The daily schedule comprises three meetups: Tuesday, 12 November from 3:00 to 4:30 PM, Wednesday, 13 November from 10:00 to 11:30 AM, and Thursday, 14 November from 10:00 to 11:30 AM.

The Urgent Need for Security and Licensing in Industrial Automation

Recent data underscores the importance of solutions like Wibu-Systems' CodeMeter. A **2023 study by Cybersecurity Ventures** projects that cybercrime will cost the world over **$10.5 trillion annually by 2025**, with industrial systems being a prime target due to the increasing connectivity and reliance on IIoT. Another **report by Fortinet** found that **93% of organizations** experienced at least one significant cybersecurity breach in the past 12 months, emphasizing the need for robust protection in industrial sectors.

This makes Wibu-Systems' **CodeMeter** indispensable for companies seeking to protect both their **software and intellectual property** from cyber threats, reverse engineering, and unauthorized access. CodeMeter not only safeguards the digital know-how of companies but also offers **flexible licensing options** that allow businesses to monetize their software more effectively, generate new revenue streams, and manage the distribution of their software in a controlled and secure manner.

Participating Companies and Their Use of CodeMeter

- **B&R**, a leader in **machine automation**, integrated CodeMeter with **Technology Guarding** to protect their hardware and software from unauthorized access and tampering. The inclusion of CodeMeter in their **Automation Studio** development environment enables secure licensing and ensures that only licensed software runs on their systems.
- **CODESYS**, renowned for its IEC 61131-3 automation software, combines CodeMeter with their **SoftPLCs** and **Virtual PLCs** to protect source code, functions, and libraries. The integration of CodeMeter into their development environment ensures that only authorized users can run their applications, protecting the company's intellectual property from reverse engineering and theft.
- **KEBA**, operating across **industrial and energy sectors,** uses CodeMeter and its **SAP integration** for IP protection and licensing. With **AxProtector**, KEBA secures their software at both PC and intelligent device levels. CodeMeter's flexible licensing model allows KEBA to offer trial licenses that can easily be upgraded to permanent ones.

- **Kistler**, a world leader in **precision measurement** technology for industries like automotive and aerospace, uses CodeMeter to secure its dynamic measurement software running on PCs and embedded systems. With CodeMeter, Kistler not only prevents unauthorized access to its software but also enables flexible licensing models that allow customers to access specific software features tailored to their needs.

- **TTTech Industrial**, a pioneer in **IIoT solutions**, integrates CodeMeter to protect its **NERVE platform**, ensuring secure data flow and application management across diverse industrial edge environments. The platform relies on CodeMeter for robust license management, allowing it to provide a safe and reliable framework for industrial automation and edge computing.

CodeMeter's Role in the Future of Automation

As industrial systems become increasingly interconnected and reliant on intelligent devices, securing both software and hardware has never been more critical. Wibu-Systems' **CodeMeter technology** addresses these challenges head-on, offering companies a comprehensive solution that combines software protection, licensing, and security.

> *"Security and licensing are two cornerstones of the future of industrial automation. By partnering with industry leaders, we are helping businesses secure their intellectual property and optimize their operations with CodeMeter,"* said **Oliver Winzenried**, *CEO and co-founder of Wibu-Systems. "At SPS 2024, our guided tours will demonstrate the real-world impact of these solutions in driving innovation and safeguarding critical automation systems."*

SPS 2024 provides the perfect platform for Wibu-Systems and its partners to demonstrate how these solutions can help industries protect their most valuable assets and maintain a competitive edge. Attendees of the guided tours will leave with a deeper understanding of how to implement secure, scalable solutions that safeguard their automation systems and intellectual property in a rapidly evolving industrial landscape.

For more information or to pre-register for the tours, visit Wibu-Systems' SPS 2024 event page https://www.wibu.com/events-detail/detail/sps-2024.html.

At SPS 2024, Wibu-Systems leads guided tours to selected industrial automation leaders that have integrated its CodeMeter technology into their systems to protect critical IP and automate secure software licensing across a wide range of sectors.

Additional Dedicated Resources

- Wibu-Systems at SPS 2024: https://www.wibu.com/events-detail/detail/sps-2024.html
- Press release as audio file:
  https://www.wibu.com/fileadmin/Audiofiles/press_releases/WIBU_SPS2024_Guided_Tours_EN.mp3
- Press release images for download ready for print and online publications:
  https://wibu.sharefile.com/public/share/web-s144947b1d1c246118763563524a5d55a

About Wibu-Systems
Daniela Previtali, Global Marketing Director
Phone +49 721 9317235 / +39 035 0667070
daniela.previtali@wibu.com
https://www.wibu.com/

Wibu-Systems is a global leader in cutting-edge cybersecurity and software license lifecycle management. We are committed to delivering unparalleled, award-winning, and internationally patented security solutions that protect the intellectual property embedded in digital assets and amplify the monetization opportunities of technical know-how. Catering to software publishers and intelligent device manufacturers, the interoperable hardware and software modules of our comprehensive CodeMeter suite safeguard against piracy, reverse engineering, tampering, sabotage, and cyberattacks across mainstream platforms and diverse industries.

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Media graphic resources available at: https://www.wibu.com/photo-gallery.html.