

Close, Closer, DATRON Austria

DATRON AG, a Mechanical engineering and tool specialist establishes Austrian subsidiary.

Mühlthal - 09.02.2017- In January, DATRON AG, an internationally successful engineering specialist for industrial and dental milling applications, recent founded a new trading company in Austria. The German medium-sized milling machine and tool manufacturer DATRON holds the majority in the new subsidiary DATRON Austria GmbH and has been a significant supplier from Bregenz to Vienna for a long time. The compact DATRON high-speed milling machines and tools have been used for many years in a wide variety of industrial sectors, especially for machining aluminium, plastic, brass, and composites.

Situated in the geographic center of Austria, DATRON Austria GmbH is now under the management of Ing. Manfred Stocker, who successfully managed the former Austrian DATRON sales representative Wiedemannknöpfe for more than 13 years, and service specialist Marc Kurz, both with having extensive market experience and the latest technical expertise. The management team focuses on the wide range of DATRON milling machines, DATRON milling tools and DATRON accessories. At the same time, they intensify an even closer after-sales and service support according to proven DATRON quality standards. A further plus for customers and DATRON AG is the opportunity to directly market all DATRON products in Austria.

Because of the strong international demand and to increase customer proximity, DATRON AG collaborates with a wide network of competent sales and service partners. DATRON Austria is the second subsidiary of DATRON AG in Europe.

About DATRON:

DATRON AG develops, produces and sells innovative CNC milling machines for the processing of future-oriented materials such as aluminum and composite materials, dental milling machines for the efficient processing of all common dental materials in dental laboratories, high-speed milling tools and high-performance dispensing machines for industrial sealing and bonding applications. With the help of latest technology, backed by numerous patents and the integration into a comprehensive service package, DATRON offers unique solutions.

DATRON machines are characterized by a high quality and efficiency at very low power consumption. DATRON systems, among others, are used in electrical engineering, metal, plastic and automotive industries, aviation and in dental technology. Over 2,000 machines customers, domestic and foreign, trust in the proven DATRON technology.

DATRON has been on a profitable growth path for years. Thus, sales of around EUR 42.6 million were achieved with more than 25 sales partner worldwide in 2015. Currently, DATRON employs around 250 People.

The company has received many awards during recent years. The consulting firm Munich Strategy Group (MSG) ranks DATRON among the most innovative SMEs in Germany (DATRON achieved position 30), published in an independent study at the end of 2015, and further ranked DATRON as a TOP 100 company. Most recently DATRON AG received the "Customer Champion 2016" award at the end of April and the Red Dot Industrial Design Award 2016 for the brand new industrial CNC milling machine DATRON neo plus the red dot communication award for its control software DATRON next.

Further information can be found at www.datron.de.